

**BUSINESS ENGLISH, (BEC "HIGHER")**

C1

Jueves de 20:00 a 22:00 - Total: 120 horas

**MODULE 1**  
MANAGEMENT

20 horas

8 Octubre al 10 Diciembre, 2020

1. Corporate Culture
2. Leaders and Managers
3. Internal Communications
4. Chairing Meetings

**MODULE 2**  
COMPETITION AND GETTING AHEAD

20 horas

14 Enero al 18 Marzo, 2021

1. Customer Relationships
2. Competitive Advantage
3. A Proposal
4. Presenting at Meetings

**MODULE 3**  
ADVERTISING AND SALES

20 horas

8 Abril al 17 Junio, 2021

1. Advertising and Customers
2. Advertising and the Internet
3. Sales Reports
4. The Sales Pitch

**MODULE 4**  
FINANCES AND MONEY

20 horas

Octubre - Diciembre, 2021

1. Forecasts and Results
2. Financing the arts
3. Late Payers
4. Negotiating a lease

**MODULE 5**  
WORK ENVIRONMENT

20 horas

Enero - Marzo, 2022

1. Workplace atmosphere
2. The workforce of the future
3. Productivity
4. Staff Negotiations

**MODULE 6**  
CORPORATE RELATIONSHIPS

20 horas

Abril - Junio, 2022

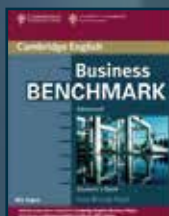
1. Corporate Ethics
2. Expanding Abroad
3. An Overseas Partnership
4. A Planning Conference

**MODULE 7**  
BEC EXAM PREPARATION

12 horas

Junio/Julio, 2022

- Business English Certificate
- Exam Skills
  - Exam Practice Exercises
  - Useful Examination Techniques



Manual no incluido en precio: 45€  
Grupos reducidos (máximo 8 alumnos por clase)  
Matrícula Nuevo Alumno (30€). Exentos antiguos alumnos

**SEDE NERVIÓN**

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PRECIO POR  
MÓDULO  
220 €

MÓDULO  
OPCIONAL

3 MÓDULOS + MATRÍCULA + MANUAL  
**650 €**