

BUSINESS ENGLISH, (BEC "VANTAGE")



Martes de 20:00 a 22:00 - Total: 120 horas

Cambridge English
Exam Preparation Centre

MODULE 1 HUMAN RESOURCES

20 horas

06 Octubre al 15 Diciembre, 2020

1. Staff Development and Training
2. Job Description and Satisfaction
3. Getting the right Job
4. Making Contact

MODULE 2 MARKETING & ADVERTISING

20 horas

12 Enero al 16 Marzo, 2021

1. Breaking into the Market
2. Launching a Product
3. A Stand at a Trade Fair
4. Being Persuasive

MODULE 3 STARTING YOUR OWN BUSINESS

20 horas

6 Abril al 15 Junio, 2021

1. Starting a Business
2. Financing a Start-Up
3. Expanding into Europe
4. Presenting your Business Idea

MODULE 4 BUSINESS ABROAD

20 horas

OCTUBRE-DICIEMBRE, 2021

1. Arranging Business Travel
2. Business Conferences
3. Business Meetings
4. Spending the Sales Budget

MODULE 5 INNOVATION IN BUSINESS

20 horas

ENERO-MARZO, 2022

1. Social Media & Business
2. Business & The Environment
3. A Staff Survey
4. Offshoring and Outsourcing

MODULE 6 CUSTOMER RELATIONS

20 horas

ABRIL-JUNIO, 2022

1. Customer Satisfaction & Loyalty
2. Communication with Customers
3. Corresponding with Customers
4. Business Across Cultures

MODULE 7 BEC EXAM PREPARATION

12 horas

JUNIO/JULIO, 2022

- Business English Certificate
- Exam Skills
 - Exam Practice Exercises
 - Useful Examination Techniques



Manual no incluido en precio: 45€
Grupos reducidos (máximo 8 alumnos por clase)
Matrícula Nuevo Alumno (30€). Exentos antiguos alumnos



SEDE NERVIÓN

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PRECIO POR
MÓDULO
220 €

MÓDULO
OPCIONAL

3 MÓDULOS + MATRÍCULA + MANUAL
650 €